



Services & Pricing Guide

www.byanthos.com



*hello
there!*

My name is Alexandra and I'm the person behind Anthos Creative. I started my business back in 2019 when I was still in school for Graphic Design. Since then I have worked with businesses in all different industries designing logos, creating brand guides, executing brand photoshoots, and a lot more!

I'm excited to share with you my skills and what I have to offer to help level up your business. Of course, if you have any questions, please feel free to contact me, and I hope to hear and hopefully create something with you soon!



Alexandra

Owner of Anthos Creative

Why Work With Me

With all my clients, creating a connection with you and creating something personal for your business is always what I aim to do. With 4 years of experience in the industry, I understand what it takes to make an impactful impression on customers and potential clients. My passion lies in creating visuals that are unique and captivating – something that will set your business apart. I'm always looking for ways to push the boundaries and come up with innovative ideas that are tailored to fit your brand's image.

I take pride in my designs and have a passion for working with other small businesses. I see the potential every business can have with better branding and photography. Just watching my clients grow from the work I put in is so exciting for me!

I strive to make sure that the end product is something that you're proud of. Whether it be branding, marketing materials, or photography shoots, I can guarantee a final product that you'll love.



How It Works

01 Book a Discovery Call

This is where I learn about you, your brand, and the vision you have for the project or shoot. We brainstorm together on the vision and go over expectations.

02 Sign the Contract

Once all the details are figured out, I will send over a contract so we have the expectations of the project in writing. A design project or a shoot cannot begin until this is signed.

03 Pay Your Investment

I divide my project payments into 50/50 increments. 50% must be paid before the project or shoot begins, and the other 50% must be paid to receive your final files. This will all be laid out in the contract you will sign.

04 Receive Your Product

Depending on your project, files will be sent over via email or google drive for your immediate use! Any special requests for receiving files can be discussed in the discovery call.



Contact Details

(414) 840 - 7563
anthoscreative@gmail.com
@anthos_creative

OFFICE HOURS

M - F 5:00 pm - 8:00 pm
S - S 9:00 am - 5:00 pm CST

WEBSITE

www.byanthos.com

SOCIAL MEDIA

@anthos_creative



Logo Design Package

This package is for the brand that already has established colors, fonts, and a logo, but you are in need of a refresh. I will take your brand's elements and update them in a way where your brand isn't unrecognizable, but definitely improves the overall feel of your brand.

What You'll Get

- ✓ A Refreshed Logo (Minimum 3 Variations)
- ✓ Updated colors and fonts (If applicable)
- ✓ A mini brand guide explaining how to use all the new elements properly going forward.

YOUR INVESTMENT STARTS AT

\$600

Branding Guide Package



This is by far my most popular package as brand guidelines are so important when it comes to creating brand consistency. This package is perfect for the small business owner who is just starting their business, or someone in need of something completely new! This package will equip you with everything you'll need to start your business off on the right foot.

YOUR INVESTMENT STARTS AT

\$1,200

What You'll Get

- ✓ Logo Design (Minimum 3 Variations)
- ✓ Color family, fonts, textures, and photography guidelines
- ✓ 2 mockups of your choice
- ✓ A walkthrough of your brand guide



Social Media Content

This package is for the business owner who just doesn't have the time to create their own content or graphics for their social media platforms. I offer content creation in one-time batches, or in monthly reoccurring batches. This can also be combined with my photography packages.

YOUR INVESTMENT STARTS AT
\$100 – \$500*

*Please reach out for a more accurate quote as every project's parameters are different.

What You'll Get

- ✓ Customizable package to be recurring or one-time only
- ✓ Can include Carousels, Reels, Stories, which can consist of moving graphics, photography, and simple video editing

Branding Photography



My Branding Photography Package comes in many shapes and forms to fit whatever you may be looking for! Whether it be headshots of you and your staff, lifestyle photos of your location, or even product photography. Every shoot category comes with a discovery call to go over the shot list and cover expectations for your project.

Portrait Photography	<ul style="list-style-type: none">• Between 5 - 20 Photos• 1 location and 1 outfit• Edited for your needs	Starts at \$150
Lifestyle Branding Photos	<ul style="list-style-type: none">• Between 20 - 50 Photos• Up to 2 locations and 2 outfits• Edited for your needs	Starts at \$225
Product Photography	<ul style="list-style-type: none">• Up to 5 different shots of each product• Choose between lifestyle or backdrop• Edited for your needs	Starts at \$300

*Please note that every shoot is so different! You may need more or less final photos, there may be travel time to your locations, etc. Please reach out for a more accurate estimate.